

Women of Colour in Leadership, Part 1

Empowering Female Leaders of Colour

Recent dialogs amongst some of the world's leaders suggest that businesses that invest in Women of Colour gain a more diverse perspective and win more business. Despite this, representation in leadership is still very low. "Business in the Community" (BITC), a group founded by the Prince of Wales to support responsible business, found that Black people held just 1.5% of the 3.7m leadership positions across the UK's public and private sectors in 2019, compared with 1.4% in 2014. This research suggests that businesses still have a lot to do to support and encourage them in their leadership pursuits.

How can a Woman of Colour navigate the day-to-day unspoken challenges of her role? The double-edged sword of race and gender puts them under a constant spotlight of scrutiny. This leadership training has been designed to enable talented women use their self-awareness in reinforcing their emotional intelligence, authenticity, and agility.

It is aimed to support Women of Colour adapt daily habits and strategies in navigating the personal, organisational and political challenges of their role, without sacrificing their individuality and cultural identity. Participants will be encouraged to explore unique skills, tools and habits to enhance their impact as an effective leader.

If you are looking to bolster your own self-confidence, become more visible for leadership roles; succeed in leading more authentically; engage and share experiences with other female leaders and build a supportive network, then this course is for you.

What you will learn:

- Identify practical strategies in managing the spoken and unspoken challenges of your role.
- Be able to define your own personal brand, aligning this with your organisational objectives.
- Develop new habits that enhances your effectiveness and professional presence as a leader.
- Develop a framework for building stronger interpersonal relationships fuelled by trust.
- Connect and share experiences with other female leaders, gaining connections that can support your journey.
- Gain courage and momentum to pursue future leadership aspirations with great success.